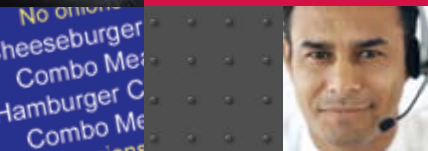


AccuVIEW™ Order Confirmation



Enhance your bottom line with AccuVIEW — created by the company that started it all.

Features & Benefits

- Increase **order accuracy**
- Improve **Speed-of-Service**
- **Influence sales** at Point-of-Purchase
- Reduce operating expenses
- Enhance customer satisfaction

Why Texas Digital?

- Core competency—Texas Digital has been communicating business vitals for over 30 years
- 17,000+ units installed worldwide
- Our continued dedication to research and development ensures that you will benefit as our products improve and evolve
- Our unique Best Value Guarantee™—the only one in the industry—makes it easy for you to get the absolute most out of your purchase

Take control of your drive-thru with the AccuVIEW OCB

Texas Digital, the leader in order confirmation display technology with over 17,000 units installed, presents the AccuVIEW Order Confirmation Board (OCB). Texas Digital's AccuVIEW solution has proven to improve order accuracy, increase speed of service, influence sales at the point-of-purchase and reduce theft and food loss—thereby increasing drive-thru profits and the customers' overall experience.



The AccuVIEW incorporates state-of-the-art liquid crystal display (LCD) technology to visually confirm drive-thru customer orders through integration with over 95% of POS systems. AccuVIEW displays the items ordered, the item prices, and a running tax and total. Simultaneously, AccuVIEW delivers merchandising messages through a combination of welcome images, scrolling text messages, and up-sell/cross-sell suggestive images. AccuVIEW also supports unlimited day-parts and has an internal clock so your OCB automatically shifts from one set of day-part images to the next during the normal course of the day.

The AccuVIEW OCB solution is the most widely installed, reliable solution available for your restaurants. Through our product's reliability, extensive feature set, unsurpassed "bumper-to-bumper" warranty and our world-class technical support, TDS is committed to making your purchase decision the best decision you can make for your drive-thru.



Texas Digital

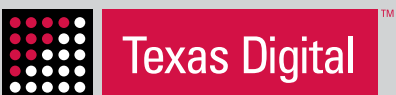
AccuVIEW Order Confirmation Specifications

Simulated Order



2 Cheeseburger Classic Combo Meal No tomatoes No mustard	8.98
1 Hamburger Classic Combo Meal No onions	4.49
1 Small Chocolate Shake	1.79
make it a combo	
Tax: 1.46	
Total: 18.41	

Upsize any soft drink for only \$0.39! Upsize any...



Delivering Business Communication Vitals
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Features & Options	
Graphics automatically change by daypart	Customizable order screens
Future graphics and message scheduling	Microphone and speaker
Cross-sell and up-sell	Remote Access Kit for remote updates
Alternate language support	Slideshow restart at drive-up
TCP/IP ethernet network interface	Enterprise management software
Scrolling message capability	Sleep mode
Optional menuboard and canopy mount	Cashless payment

Environmental/Power Requirements	
Ambient Operating Temperature:	-40° to 140° F
Climate Control:	Completely sealed display
Supply Voltage:	120 VAC 50/60 Hz 1.7A
International Supply Voltage:	230-240 VAC 50/60 Hz 1.7A

Display Details		Hardware	
Type:	15.0" Active Matrix LCD	Dimensions:	49.2" h x 17" w x 6.5" d
Resolution:	1024x768	Weight:	102 lbs.
Color Depth:	24 bit	Mounting Plate:	Universal
Brightness:	2000 Nits		

Regulatory Certifications	
UL:	UL 1950
cUL (Canadian):	E130638
FCC 47 CFR Part 15, Subpart B, Class A	CE Approved

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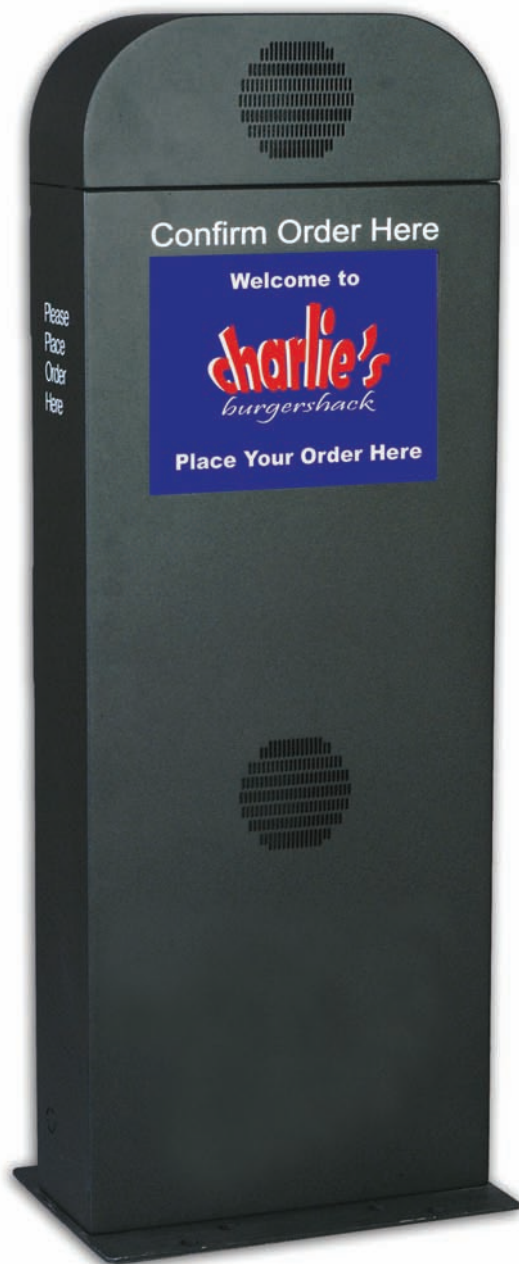
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:: AccuVIEW Return on Investment



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AccuVIEW is a cost-effective solution developed by Texas Digital to improve your drive-thru performance. Texas Digital is the leader in order confirmation display technology with more than 19,000 units installed worldwide. The following information, gathered with the help of independent operators, illustrates the return on investment to justify your AccuVIEW purchase.

Order Accuracy

According to QSR Magazine's October, 2006 Drive-Thru Study, order accuracy is considered "very important" by more respondents (86%) than any other factor. The error tarnishes the experience for the customer and the restaurant's overall image. Additionally, the wasted food costs the restaurant money.

Example:

2 errors eliminated per day x \$2 wasted food costs = \$4 per day x 365 days a year
\$1,460 per year

Targeted Marketing and Suggestive Selling

Research indicates 10% of drive-thru customers make purchase decisions based on items promoted at the drive-thru.

Example:

240 cars in drive-thru per day x 10% = 24 cars per day x \$2 incremental purchase
= \$48 additional revenue per day x 365 days a year = \$17,520 x 30% margin
\$5,256 per year

Speed-of-Service

Time is saved by reducing the need to repeat orders and re-ring misunderstood information. According to QSR Magazine's October 2005 issue, stores with an order confirmation solution process orders between 15 and 50 seconds faster. Improved speed of services leads to additional cars in your drive-thru.

Example:

4 additional cars per day x \$6 average check = \$24 incremental revenue a day
x 365 days per year = \$8,760 x 30% margin
\$2,628 per year

Reduced Theft

Displaying order information directly to customers is a security measure that ensures cash integrity. Reducing theft by as little as 0.5% per year can produce significant savings.

Example:

\$1,200,00 annual gross sales x 60% drive-thru = \$720,000 x 0.5% theft reduction
\$3,600 per year

Summary

Minimizing potential problems while maximizing drive-thru performance, Texas Digital's AccuVIEW Order Confirmation Display offers a quick Return on Investment.

Example:

\$5,000 unit cost ÷ \$12,944 impact/return x .386 x 12 months

Payback in 4.6 months!